



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract # 855673	
Schedule Dates	09/26/12-10/02/12
Advertiser	Americans for Job Security (9102)
Agency/T-Code	Crossroads Media LLC (2774)/055317791
Product	Political - Non-Ballot Issue (1196)
Brand	Americans for Job Security (177979)
Salesperson	Blair, Cheryl (2205)
Sales Office	TeleRep - Philadelphia
Buyer Name	RAMSEY,NOELLE
Phone/Fax	(703) 299-1761 /
CPE	13/141/1020
Account Types	National/Political Issue - Agency
Billing Type	Weekly/Irregular
Comments	AMER 4 JOB SECURITY ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Sep. 2012	40	\$51,870.00
Oct. 2012	27	\$36,680.00
Grand Total:	67	\$88,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	10:58A- 12P (ET)						1			1	\$1,120.00	\$1,120.00	Norfolk (WVEC) (WVEC)	THE VIEW	9/20/12
2.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	12P- 12:57P (ET)						1			1	\$1,120.00	\$1,120.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	9/20/12
3.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	2P- 3P (ET)						1			1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	GENERAL HOSPITAL	9/20/12
4.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	3:58P- 4:58P (ET)						2			2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)	DR. OZ	9/20/12
5.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	4:30A- 4:59A (ET)						1			1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)	430AM NEWS	9/20/12
6.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	5A- 5:58A (ET)						1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	5AM NEWS	9/20/12
7.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	5:29P- 5:58P (ET)						1			1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	NEWS	9/20/12
8.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	6P- 6:30P (ET)						1			1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	9/20/12
9.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	6:58P- 7:28P (ET)						1			1	\$3,200.00	\$3,200.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	9/20/12
10.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	7A- 9A (ET)						1			1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	9/20/12
11.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	9A- 10A (ET)						1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	9/20/12
12.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	10:58A- 12P (ET)		1							1	\$1,120.00	\$1,120.00	Norfolk (WVEC) (WVEC)	THE VIEW	9/20/12
13.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	12P- 12:57P (ET)		1							1	\$1,120.00	\$1,120.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	9/20/12
14.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	2P- 3P (ET)		1							1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	GENERAL HOSPITAL	9/20/12

CONFIRMATION CONTRACT

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Agency/T-Code	Crossroads Media LLC (2774)/055317791	Entered By	Penne Marsh
Product	Political - Non-Ballot Issue (1196)	CO-OP	No
Brand	Americans for Job Security (177979)	Headline #	06325912
Salesperson	Blair, Cheryl (2205)	Demo	
Sales Office	TeleRep - Philadelphia	Order Type	Normal
Buyer Name	RAMSEY,NOELLE	Package Deal	
Phone/Fax	(703) 299-1761 /	Commission %	15.00
CPE	13/141/1020	Commission	\$13,282.50
Account Types	National/Political Issue - Agency	Net Total	\$75,267.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments	AMER 4 JOB SECURITY ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,		

Norfolk (WVEC) (WVEC)

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Sep. 2012	40	\$51,870.00
Oct. 2012	27	\$36,680.00
Grand Total:	67	\$88,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	3:58P- 4:58P (ET)		2							2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)	DR. OZ	9/20/12
16.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	4:30A- 4:59A (ET)		1							1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)	430AM NEWS	9/20/12
17.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	5A- 5:58A (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	5AM NEWS	9/20/12
18.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	5:29P- 5:58P (ET)		1							1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	NEWS	9/20/12
19.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	6P- 6:30P (ET)		1							1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	9/20/12
20.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	6:58P- 7:28P (ET)		1							1	\$3,200.00	\$3,200.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	9/20/12
21.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	7A- 9A (ET)		1							1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	9/20/12
22.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	9A- 10A (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	9/20/12
23.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	11:35P- 12:35A (ET)							1	1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	LAW AND ORDER	9/20/12	
24.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	8A- 9A (ET)							1	1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	9/20/12	
25.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	11:35P- 12:35A (ET)								1	1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	LAW AND ORDER	9/20/12
26.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	8A- 9A (ET)								1	1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	9/20/12
27.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	10:58A- 12P (ET)						1		1	\$1,120.00	\$1,120.00	Norfolk (WVEC) (WVEC)	THE VIEW	9/20/12	
28.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	12P- 12:57P (ET)						1		1	\$1,120.00	\$1,120.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	9/20/12	

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Product	Political - Non-Ballot Issue (1196)	CO-OP	No
Brand	Americans for Job Security (177979)	Headline #	06325912
Salesperson	Blair, Cheryl (2205)	Demo	
Sales Office	TeleRep - Philadelphia	Order Type	Normal
Buyer Name	RAMSEY,NOELLE	Package Deal	
Phone/Fax	(703) 299-1761 /	Commission %	15.00
CPE	13/141/1020	Commission	\$13,282.50
Account Types	National/Political Issue - Agency	Net Total	\$75,267.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments	AMER 4 JOB SECURITY ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,		

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Sep. 2012	40	\$51,870.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	2P- 3P (ET)					1				1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	GENERAL HOSPITAL	9/20/12
30.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	3:58P- 4:58P (ET)					2				2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)	DR. OZ	9/20/12
31.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	4:30A- 4:59A (ET)					1				1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)	430AM NEWS	9/20/12
32.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	5A- 5:58A (ET)					1				1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	5AM NEWS	9/20/12
33.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	5:29P- 5:58P (ET)					1				1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	NEWS	9/20/12
34.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	6P- 6:30P (ET)					1				1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	9/20/12
35.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	6:58P- 7:28P (ET)					1					\$3,200.00		Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	9/20/12
35.0.1	Closed Preempt	09/27/12															Norfolk (WVEC) (WVEC)	I-No Avail/Exception -	
36.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	7A- 9A (ET)					1				1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	9/20/12
37.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	9A- 10A (ET)					1				1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	9/20/12
38.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	10:58A- 12P (ET)					1				1	\$1,120.00	\$1,120.00	Norfolk (WVEC) (WVEC)	THE VIEW	9/20/12
39.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	12P- 12:57P (ET)					1				1	\$1,120.00	\$1,120.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	9/20/12
40.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	2P- 3P (ET)					1				1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	GENERAL HOSPITAL	9/20/12
41.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	3:58P- 4:58P (ET)					2				2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)	DR. OZ	9/20/12

CONFIRMATION CONTRACT

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Sales Office	TeleRep - Philadelphia	Order Type	Normal
Buyer Name	RAMSEY,NOELLE	Package Deal	
Phone/Fax	(703) 299-1761 /	Commission %	15.00
CPE	13/141/1020	Commission	\$13,282.50
Account Types	National/Political Issue - Agency	Net Total	\$75,267.50
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Oct. 2012	27	\$36,680.00
Grand Total:	67	\$88,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	4:30A- 4:59A (ET)			1					1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)	430AM NEWS	9/20/12	
43.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	5A- 5:58A (ET)				1				1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	5AM NEWS	9/20/12	
44.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	5:29P- 5:58P (ET)				1				1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	NEWS	9/20/12	
45.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	6P- 6:30P (ET)				1				1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	9/20/12	
46.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	6:58P- 7:28P (ET)				1				1	\$3,200.00	\$3,200.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	9/20/12	
47.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	7A- 9A (ET)				1				1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	9/20/12	
48.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	9A- 10A (ET)				1				1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	9/20/12	
49.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	10:58A- 12P (ET)					1			1	\$1,120.00	\$1,120.00	Norfolk (WVEC) (WVEC)	THE VIEW	9/20/12	
50.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	12P- 12:57P (ET)					1			1	\$1,120.00	\$1,120.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	9/20/12	
51.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	2P- 3P (ET)					1			1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	GENERAL HOSPITAL	9/20/12	
52.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	3:58P- 4:58P (ET)					2			2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)	DR. OZ	9/20/12	
53.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	4:30A- 4:59A (ET)					1			1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)	430AM NEWS	9/20/12	
54.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	5A- 5:58A (ET)					1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	5AM NEWS	9/20/12	
55.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	5:29P- 5:58P (ET)					1			1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	NEWS	9/20/12	

CONFIRMATION CONTRACT

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56.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	6P- 6:30P (ET)				1					1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	9/20/12	
57.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	6:58P- 7:28P (ET)					1				1	\$3,200.00	\$3,200.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	9/20/12	
58.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	7A- 9A (ET)						1			1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	9/20/12	
59.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	9A- 10A (ET)						1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	9/20/12	
60.0	M/G For 35.0.1 / SPOT	09/30/12-09/30/12	4	:30	11:35P- 12:35A (ET)									1	1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		9/25/12
61.0	M/G For 35.0.1 / SPOT	10/01/12-10/02/12	4	:30	5A- 5:58A (ET)		1	X	X					1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/25/12	
62.0	M/G For 35.0.1 / SPOT	10/01/12-10/02/12	4	:30	3P- 3:58P (ET)		2	X	X					2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)		9/25/12	

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